




#### Fast Facts

- **Display**, recruitment and product launch advertising carried
- **Circulation** 2,300
- **Frequency** 11 issues/year
- **Format** A4 magazine and online at [soci.org/chemistry-and-industry](http://soci.org/chemistry-and-industry)
- **Readership** SCI members and industry professionals
- **Publisher** John Wiley & Sons Ltd on behalf of SCI

# MEDIA INFORMATION 2022

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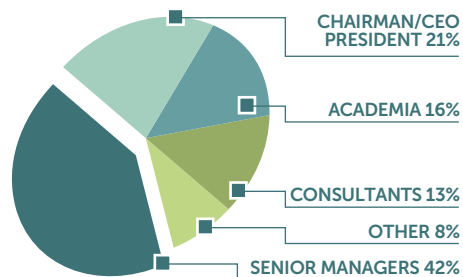
**Chemistry&Industry**

The right chemistry  
creates the right  
partnership

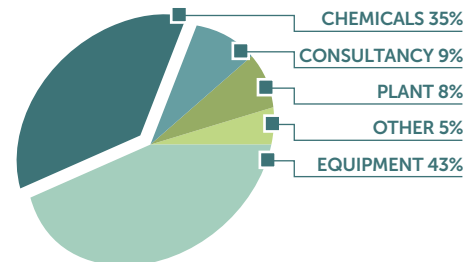
## Chemistry & Industry

- *Chemistry & Industry* is a news breaking, topical and international chemistry-based magazine published on behalf of the SCI bridging the gap between scientific innovation and industrial and consumer products. It specialises in the authoritative, objective and yet easy to understand interpretation of scientific information. It is relied on by an industry-informed readership, particularly interested in keeping abreast of current innovations and commercialisation of research and discovery.
- *Chemistry & Industry's* readers are business people, opinion formers and decision makers from all sectors of chemistry-related scientific organisations, from universities and research organisations to chemical and pharmaceutical producers, entrepreneurs and SMEs and other technology-based manufacturers and suppliers.
- *Chemistry & Industry* provides an extremely targeted global readership of high-level specifiers and purchasers of materials, equipment and services. Over 70% of *Chemistry & Industry* readers work in industry and over 60% represent higher levels of management including presidents, CEOs and chairmen.
- *Chemistry & Industry's* editorial is focused on scientific and industrial innovation that will result in commercially significant developments in the next ten years.
- *Chemistry & Industry* combines strong news coverage with a diverse features programme.
- *Chemistry & Industry's* news coverage regularly includes breaking stories that are picked up by the print and broadcast media both in the UK and the rest of the world

### Circulation profile



### Purchasing influence



The right chemistry  
creates the right  
partnership

## Rate Card

prices also available in Euros and US Dollars on request

Type	Rate	Size	Bleed	Trim
<b>Outside back</b>	£1,250	270x195mm	303x216mm	297x210mm
<b>Inside front</b>	£1,100	270x195mm	303x216mm	297x210mm
<b>Inside back</b>	£1,100	270x195mm	303x216mm	297x210mm
<b>Double page spread</b>	£1,400	270x405mm	303x426mm	297x420mm
<b>Full page</b>	£950	270x195mm	303x216mm	297x210mm
<b>Half page horizontal</b>	£700	130x195mm	150x216mm	135x210mm
<b>Half page vertical</b>	£700	270x89mm	303x102mm	297x99mm
<b>Third page vertical solus</b>	£550	270x58mm		
<b>Quarter page</b>	£400	130x95mm		

### Recruitment

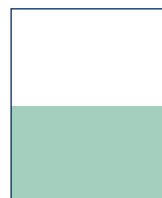
<b>full page</b>	£900
<b>1/2 page</b>	£650
<b>1/4 page</b>	£350

### Online

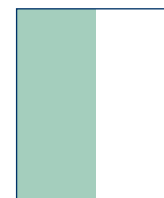
<i>Right hand button banner</i>	£150/month	120x60 px
<i>Right hand sky scraper</i>	£500/month	120x600 px



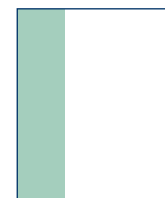
Full page



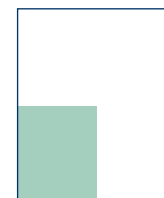
Half page



Half page vertical



Third page vertical



Quarter page

## Design service

We can help design your advertisement to achieve maximum impact. Ask about creative ideas.

## Special opportunities

Inserts, gatefolds and stitched in inserts are also available. All prices on application.

## C&I deadline dates

issue	publication date	ad deadline
1 <i>January</i>	19 January 2022	15 December 2021
2 <i>February</i>	16 February 2022	26 January 2022
3 <i>March</i>	16 March 2022	23 February 2022
4 <i>April</i>	13 April 2022	23 March 2022
5 <i>May</i>	11 May 2022	20 April 2022
6 <i>June</i>	15 June 2022	25 May 2022
7/8 <i>July/August</i>	20 July 2022	29 June 2022
9 <i>September</i>	14 September 2022	24 August 2022
10 <i>October</i>	12 October 2022	21 September 2022
11 <i>November</i>	9 November 2022	19 October 2022
12 <i>December</i>	14 December 2022	23 November 2022

In every issue, *C&I* looks at innovation in the chemical and chemically-related industries from life science including pharmaceuticals and agrochemicals, through food and agriculture to energy, water, materials and the environment as well as business aspects relevant to all industry sectors.

## Contacts



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**SCI**

where science  
meets business

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