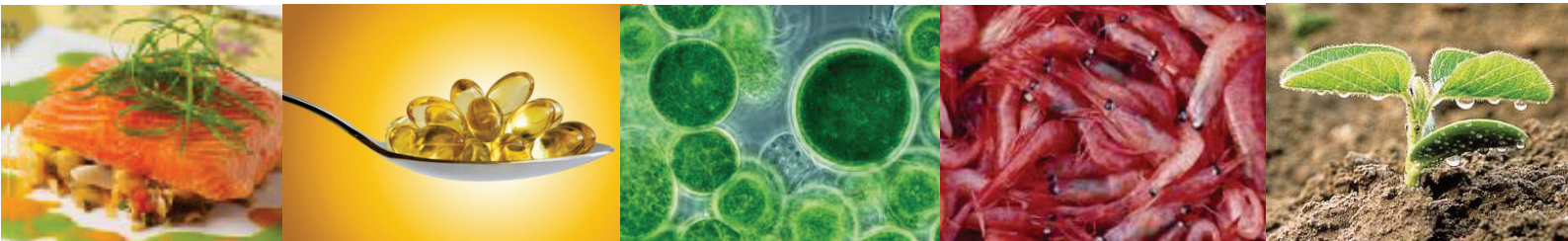


Health Claims Europe presents

OMEGA-3 SUMMIT 2018

Global Summit on Nutrition, Health and Human Behaviour - Science, Market and Policy Update



Crowne Plaza Le Palace, Brussels, Belgium
Monday & Tuesday, October 29 & 30, 2018

We welcome all stakeholders of the food, food ingredient, and supplement industry, as well as scientists and researchers, and legislators and industry associations to join in the debates at the Omega-3 Summit 2018. The Global Omega-3 Summit 2018 is the follow-up of the successful policy summits of 2011-2013, where six consensus statements were signed and confirmed by all participants. Deliverables:

- Review consensus statements as published after the Summit in 2011
 - “Optimal Omega-3 Levels in Human Nutrition”
 - “Sustainable Omega-3s for the World”
- Discuss:
 - “Strategies to Improve the Global Intake of I_c-Omega-3”
 - “Marketing and Communication Strategies to Growth and Modifying Consumer Behaviour”
 - “Strategies to improve sustainable supply of I_c-Omega₃”
- Targeted dissemination of Position Statements and Action Plans to leading Food & Drinks Industry and International Organizations and Policy Leaders.

Speakers & session chairs:

- **Prof. Michael Crawford**, Imperial College, London, U.K.
- **Mrs. Gunn Harriet Knutsen**, Norwegian Seafood Federation, Norway
- **Capt. Joseph Hibbeln**, NIH-NIAAA, Bethesda MD, U.S.A.
- **Dr Alexandra J Richardson**, Oxford University, U.K.
- **Dr. Neil Auchterlonie**, IFFO - International Fishmeal and Fish Oil Organisation, U.K.
- **Mr. Courtney Hough**, FEAP & EATIP, Belgium
- **Dr Karim Kurmaly**, Veramaris, the Netherlands
- **Dr. V. Krishnakumar**, Giract, Switzerland
- **Mrs. Nicole Coutrelis**, Coutrelis & Associés, France
- **Dr. Clemens von Schacky**, Medical University Munich / Omegamatrix, Germany
- **Dr. Gerard Bannenberg**, GOED Global Organization for EPA and DHA, U.S.A.
- **Dr. Robert Harwood**, CPL Business Consultants, U.K.
- **Mrs. Aurore de Monclin**, The Healthy Marketing Team, U.K.

www.omega3summit.org - info@omega3summit.org

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OMEGA-3 SUMMIT 2018

Global Summit on Nutrition, Health and Human Behaviour - Science, Market and Policy Update

Program

Monday, October 29, 2018

- 13:30 Registration and welcome coffee
- 14:00 **Summit Opening - Introduction and scope of the Global Summit**, Prof. Michael Crawford, Institute of Brain Chemistry and Human Nutrition, Imperial College, London, U.K.
- 14:20 **Role of Omega-3s as an Essential Nutrient in Human Nutrition and Animal Feed**, Mrs. Gunn Harriet Knutsen, Chief Adviser Environment & Health / DVM, Norwegian Seafood Federation, Norway

Session 1: Ic-omega-3 in Nutrition, Health & Behaviour / Science Update

Chair Dr Alexandra J Richardson, Founder Director, Food and Behaviour Research, Oxford University, U.K.

- 14:40 **Emerging Omega-3 Science: Where are the Research Gaps? Where are the Opportunities**, Capt. Joseph Hibbeln, NIH-NIAAA, Bethesda MD, U.S.A.
- 15:10 Coffee Break & Networking
- 15:40 **Enhancing Omega-3 Fatty Acid Incorporation in Humans**, Dr. Donald C. Beitz, Iowa State University, U.S.A.
- 16:10 Debate session: **Strategies for Increased use of Ic-Omega-3s for Improving Health**

Session 2: Ic-Omega-3 Needs, & Sustainable World Supply

Chair TBN

- 16:30 **Challenges and Opportunities for Sustainable and Integrated Aquaculture and Fisheries**, Mr. Courtney Hough, General Secretary, FEAP - Federation of European Aquaculture Producers, Belgium
- 17:00 **Global Fish Oil Supply: inputs, outputs and markets**, Dr. Neil Auchterlonie, IFFO - International Fishmeal and Fish Oil Organisation, U.K.
- 17:30 **Feeding a Sustainable Future**, Dr Karim Kurmaly, Chief Executive Officer, Veramaris, the Netherlands
- 18:00 Debate session: **Matching Omega-3 Requirements with Omega-3 Supplies**
- 18:15 End of day 1 program sessions
- 20:00 Gala Dinner with round table discussion to prepare the consensus on **"Strategies for the Industry to Improve the Global Intake of Ic-Omega-3"**



Tuesday, October 30, 2018

Session 3: Product & Policy Development towards Growing Consumer Awareness

Chair Dr. V. Krishnakumar, Managing Director Giract, Switzerland

- 9:00 **Omega-3 Market: Availability in Food Supplements and Fortified Food Products**, Dr. V. Krishnakumar, Managing Director, Giract, Switzerland
- 9:25 **Health and Nutrition Claims Status for Omega-3s in Feed, Food and Pharma**, Mrs. Nicole Coutrelis, Lawyer at Paris Bar, Coutrelis & Associés, France
- 9:50 **Integrating Omega-3 Level Evaluation in Clinical Analysis Platforms**, Dr. Clemens von Schacky, Professor, Head of Preventive Cardiology, Medical University Munich / Omegamatrix, Germany
- 10:15 Coffee Break & Networking
- 10:45 **EPA/DHA Dietary Supplement Compliance: Content Claims and Quality**, Dr. Gerard Bannenberg, Scientific Outreach, GOED Global Organization for EPA and DHA, U.S.A.
- 11:10 **Functional Foods Developments, European Growth Strategies and Consumer Behaviour**, Dr. Robert Harwood, Chief Executive Officer, CPL Business Consultants, U.K.
- 11:35 **Taking Advantage of Claims and Nutrition Information in Growing Consumer Awareness**, Mrs. Aurore de Monclin, Senior Consultant, The Healthy Marketing Team, U.K.
- 11:50 Debate session: **Strategies for Food and Food Ingredients Industry to Deliver Omega-3s to Consumers Worldwide in a Sustainable Way**
- 12:15 Lunch with round table discussion - **Consensus Document review and update**
- 13:45 **Overview of Intentions of Participants to "Make a Change?"** Wrap-up and closure
- 14:00 Wrap-up and Closure

The **OMEGA-3 SUMMIT 2018** Global Summit on Nutrition, Health and Human Behaviour - Science, Market and Policy Update is designed for Leading Food Industry, Dietary Supplement and Food Ingredient Industry, Industry Associations and leading EU and global policy makers, as well as Industry Sectors involved with production of Fish Oil, and other sources of LC-Omega-3s and precursors thereof.

The program will

- Develop Industry and Government Recommendations for Improved Health by Improved Nutrition in a Sustainable way;
- Publish Position Statements

And will spread these to leading Food & Drinks Industry publications and web information services.



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Health Claims Europe

Health Claims Europe VVZRL is the organizer of International Workshops **Nutrition & Health Claims Europe**, **Supplement Claims Europe**, **Marketing Nutrition**, and **Feed Additives** Legislation.

Mail: info@healthclaims.eu
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Hotels

Brussels has plenty of hotels. Downtown hotels, and hotels near Place Rogier and North railway station are walking distance from Crowne Plaza Le Palace Hotel. See also www.omega3summit.org

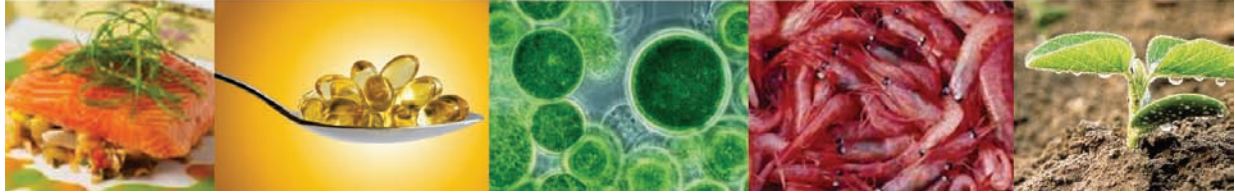
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