



**WILEY**

**Publishing**

Samantha Foskett

*SCI Day of Science and Careers, London 2017*



## The Wiley Story

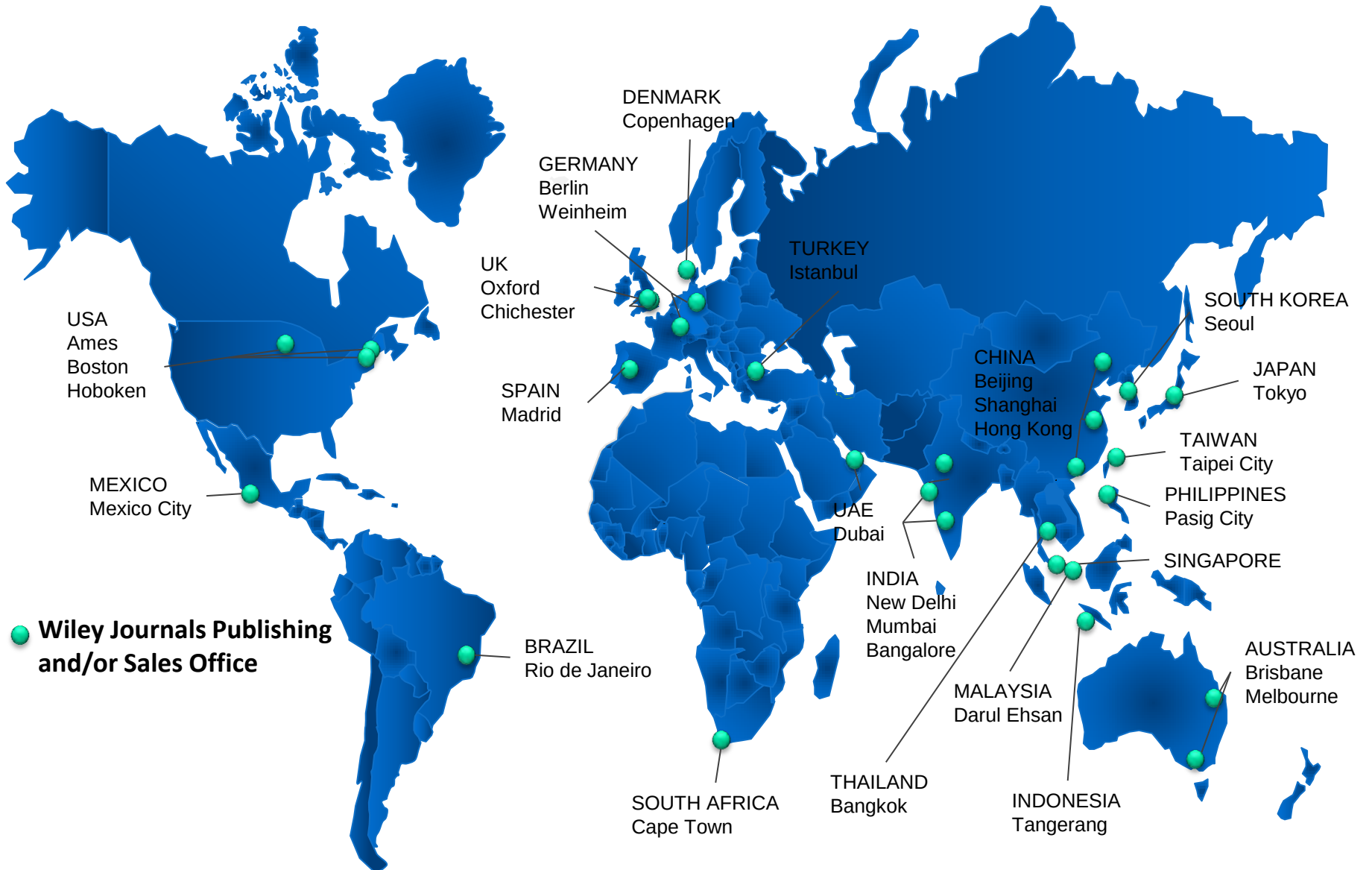
**It's the knowledge age** – and it's Wiley's customers who lead the world's knowledge economy. Our customers drive progress by providing quality education, the right skills to fulfil global demand and scientific research to fuel innovation.

**Our customers care, their organizations succeed and the world benefits.** Wiley develops digital education, learning, assessment and certification to help universities, businesses and individuals bridge between education and employment and achieve their ambitions.

**We partner** with learned societies and support researchers to communicate discoveries that make a difference. Our **digital content, books** and **1600 online journals** build on a **200 year heritage** of quality publishing.

WILEY

# Wiley's Journals Publishing and Sales Offices Worldwide



# The start of my story



Source: Wikimedia Commons

# Career path

14 years in publishing... and counting!

## My path



## A more typical path



## A more specialised path where scientific training is essential



# What my job entails

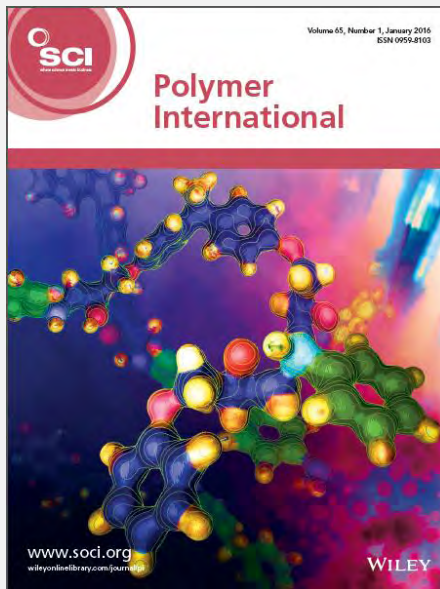
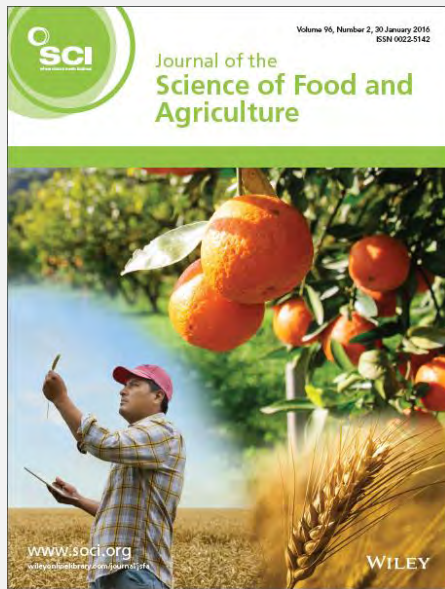
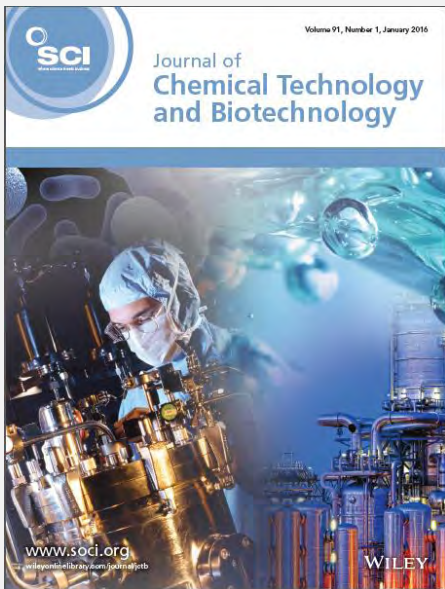
## Key responsibilities

- Financial and strategic management of a journal programme
- Strategic partnerships with society partners
- Leading and motivating a team
- Collaborating with many different people

## Highlights

- Developing successful journals and longstanding partnerships
- Recruiting editors
- The buzz of commissioning
- The excitement of launching new products





WILEY

# Working in publishing

Pros and cons – views are my own!

## Pros

- Gaining commercial experience
- Staying in touch with science and building a network of contacts
- Getting a broader view of subject areas
- Helping researchers to disseminate their work and to learn about the latest advances
- Being part of an evolving industry where technology is opening up opportunities
- Travel opportunities



## Cons

- Tends to be less well paid than some areas of industry
- Many roles are desk based
- UK jobs not widely distributed (mostly London, Oxford, Cambridge)
- A lot of emails!



# Tips for getting into publishing

## Standing out from the crowd

- Getting involved with manuscript preparation and peer review
- Internship with a society or publisher
- Experience with a university publication or website

## Applications

- Proofread your CV!
- Make the recruiter's life easier: highlight relevant experience and skills



## Interviews

- Prepare well – research the company & products
- Find out what type of interview it will be
- Other candidates may have publishing qualifications. What can you bring to the job?



[Home](#) [Partner With Us](#)

# Careers

## Careers

[Find a Career at Wiley](#)

[A Career in Publishing](#)

[Internships](#)

[Wiley Locations](#)

### Corporate Locations

[Find out more](#) 



Wiley aims to attract, develop, and retain talented and qualified people interested in launching or continuing their publishing careers. Our unique culture is distinguished by a collaborative environment that supports open dialogue, candid feedback, and enduring relationships. We treat each other with dignity and respect — as human beings first and professionals second.

FIND A CAREER AT WILEY

Please select your country or region

Asia  
Australia  
Canada

Germany  
United Kingdom  
United States

# Questions?

[sfoskett\[at\]wiley.com](mailto:sfoskett[at]wiley.com)

+44 1243 770202