



# Bright SCIddea Challenge

*show us you mean business*

PITCH YOUR BUSINESS PLAN TO INDUSTRY  
EXPERTS TO WIN A £5,000 CASH PRIZE!

- ▶ Show us your concept for a compelling scientific product or service
- ▶ Demonstrate how this product meets a market need
- ▶ Develop a business plan to commercialise your innovation
- ▶ Enter in teams of 3-4 university students
- ▶ Access free exclusive business innovation and entrepreneurship training material

**ENTER TODAY!** [soci.org/BrightSCIddea](http://soci.org/BrightSCIddea)

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## Key Dates

Register your team

Business plan submission deadline

Final

Enter now!

14 February 2020

17 March 2020

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**£5,000  
prize!**

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**SCI**  
where science meets business