

20 Bright 25 SCIDEA CHALLENGE

show us you mean business

- Enter in teams of 3-4 university students.
- Show us your concept for a compelling scientific product or service.
- Access exclusive business training materials.
- Develop a business plan to commercialise your innovation.

**DEADLINE TO REGISTER ONLINE:
WEDNESDAY 13 NOVEMBER 2024**

**BRIGHT SCIDEA CHALLENGE FINAL:
TUESDAY 18 MARCH 2025**



Scan to find
out more!

**CASH PRIZE!
£5,000**



TRAINING MODULES



Patents and Intellectual Property



Marketing and Branding



Managing the Money

WHY ENTER?



Networking opportunities



Supported by industry



Boost your CV



Winning team receives
£5,000 cash prize

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meets business