

EARLY CAREER BUSINESS TRAINING WORKSHOPS

Hear from business experts across various sectors, enhance your entrepreneurial skills, and gain valuable insights to boost your career!

Who Can Attend?

Bright SCIda Challenge Entrants University students participating in the 2025 Bright SCIda Challenge. Interested but not registered yet? Sign your team up now for a chance to win the £5,000 cash prize!

SCI College of Scholars Members Early Career professionals looking to expand their business acumen as part of the College of Scholars Annual Programme.

Programme 2-4pm EACH DAY

Tuesday 26 November 2024

An Entrepreneurship Journey

Lucinda Bruce-Gardyne, Founder, Genuis Foods

Gain insights from a seasoned entrepreneur on her path to success.

Marketing and Branding

Neil Simpson, Global Technical Director, Milliken Chemical

Discover how to build and promote your brand effectively.

The Winner's Perspective

Team AGregen, PhD Students, University of Birmingham

Hear from last year's winners about their experiences and strategies.

20Bright
25SCIda
CHALLENGE

Wednesday 27 November 2024

The Perfect Pitch

Victor Christou, Managing Partner, HotDog Capital

Master the art of delivering compelling pitches to attract investors and clients.

Patents and Intellectual Property

Emily Bevan-Smith, European Patent Attorney, Appleyard Lees

Understand how to protect your innovations and ideas.

Managing the Money

Martin Curry, Chief Financial Officer, Inizio Advisory

Learn financial strategies to keep your business on track

26-27
NOV
2024



How to Register
Visit the webpage
to sign up online

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FOR
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